



Tata BlueScope Steel conferred The Best Employer Brand Award 2018 By World HRD Congress for Pune chapter

Pune 9th October 2018

Tata BlueScope Steel, leader in steel building products and solutions; has been recognised with “ Pune Best Employer Brand Award 2018” by World HRD Congress, as part of their build-up for the Global Employer Brands to be hosted in 2019.

Mr. Riten Choudhury, Managing Director Tata BlueScope Steel said, “We are honoured to receive this Award. At Tata BlueScope Steel, we strive towards making lives better for our esteemed customers through our superior quality products and solutions; and for our communities through the work we do with them. We are proud to have a dedicated and talented team to drive this objective. Being recognised by HRD Congress; strengthens our resolve towards attracting, retaining and developing the best talent for our company and industry at large.”

On receiving the award, Mr. Sudhir Kulkarni, General Manager – Human Resources said, “This recognition reinforces our belief in the efforts taken for employee engagement. At Tata BlueScope Steel we focus on building a strong, mutually beneficial and lasting relationship within our team. We work in collaboration with our employees to build their capability and credibility using latest technology with a culture of excellence, facilitating a conducive growth environment. This award is a testimony of our endeavour towards building a strong and engaged team.”

Pune Best Employer Brand Awards 2018 recognised the efforts taken by Tata BlueScope Steel towards talent management and talent retention within the Industry. Conferring this recognition denotes Tata BlueScope Steel’s excellence in areas of high employee engagement, effective leadership and a high performance work culture. Tata BlueScope Steel aspires to instil excellence within its stakeholders by driving excellence in its HR processes; building capabilities with continuous improvement.



About Tata BlueScope Steel

Tata BlueScope Steel is an equal joint venture between Tata Steel and BlueScope Steel in the field of coated steel, steel building solutions and related building products. The Company operates in the South Asian Association for Regional Cooperation (SAARC) region. Tata BlueScope Steel maintains high standards in the area of Safety, Health and Environment and has been certified by Underwriters Laboratory Inc. for ISO 9001: 2008 as well as by M/s. UL MSS India for the ISO 14001 & OHSAS 18001 certifications. Tata BlueScope Steel's core values are Safety, Trust, Human Dignity and Excellence. The company consistently works towards "*Creating Your New World in Steel!*"

In the picture below: Mr. Sudhir Kulkarni – General Manager Human Resources, receiving the award at a ceremony held in Pune on 8th October 2018 from the Guest of Honour



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