



Tata BlueScope Steel Receives Green Pro Certification from CII-Green Products and Services Council

30th May, Pune

Tata BlueScope Steel, a leader in coated steel, steel building products and solutions has been conferred with the prestigious 'GreenPro Certification' at the GreenPro Summit held in Pune on 30th May 2019. Tata BlueScope's COLORBOND® steel and ZINCALUME® steel; world's most advanced pre-painted products for the building and construction industry have been certified based on their sustainability assessment. The GreenPro certification system adopts a cradle to cradle approach in assessing products on parameters that include - raw materials utilised, manufacturing process, and performance during use, recycle and reuse at the end of the product life.

Tata BlueScope Steel's sustainability policy is based on the belief that community is not just another stakeholder in the business, but the very purpose of the organisation's existence. Dedicated to both; managing operations responsibly and with continuous improvement, Tata BlueScope Steel is committed to design and manufacture sustainable products and solutions, that are lighter, last longer and use few resources to produce them. Company's colour coated steel products are used in most progressive segments of India's infrastructural, manufacturing, warehousing and commercial applications contributing to the green requirements of the project. On the other, working closely with the communities around its four manufacturing locations, Tata BlueScope Steel ensures zero tolerance to any harm caused due to its operations.

Speaking on this occasion, Piyush Nahar, General Manager – Marketing Tata BlueScope Steel said, 'We are delighted to receive this certification as sustainability is always at the foundation of all our endeavours. By developing some world class colour coated steel products that are environment friendly, this accreditation reinforces our belief for a greener future.'

Adding further on the greener aspects of the certified products Mr. Mahendra Pingle, Deputy General Manager, Market Development Tata BlueScope Steel, said' "Our product is lead free with acceptable levels of volatile organic compounds and is backed by energy efficient THERMATECH® technology that optimises its thermal performance, ensuring lesser energy consumption. In addition to that, we have also qualified various levels such as efficient manufacturing processes, usage of energy sensitive machines, solar energy, recycling and disposal management to name a few."



About GreenPro

GreenPro is a product certification that was launched by CII in 2015 with the intent to empower customers with the knowledge of the product and steer them towards sustainable products. It is an attempt to encourage companies to be more environmentally conscientious.

About Tata BlueScope Steel

Tata BlueScope Steel is an equal joint venture between Tata Steel and BlueScope Steel in the field of coated steel, steel building solutions and related building products. The Company operates in the South Asian Association for Regional Cooperation (SAARC) region. Tata BlueScope Steel maintains high standards in the area of Safety, Health and Environment and has been certified by Underwriters Laboratory Inc. for ISO 9001: 2008 as well as by M/s. UL MSS India for the ISO 14001 & OHSAS 18001 certifications. Tata BlueScope Steel's core values are Safety, Trust, Human Dignity and Excellence. The company consistently works towards "Creating Your New World in Steel!"

*In the pic: Mr. Piyush Nahar, third from left and Mr. Mahendra Pingle at the centre receiving the award
Mr Gurmit Singh Arora Vice Chairman, Indian Green Building Council (IGBC)*

