



Tata BlueScope Steel Celebrates International Women's Day

Pune, 8th March 2021

Commemorating International Women's Day, Tata BlueScope Steel saluted the indomitable spirit of womanhood in line with the global theme of *#Choose to Challenge*, through a series of activities across locations on Monday 8th March 2021. The celebrations were unique this year; adopting the new normal with social distancing; however least dampening the enthusiasm.

The event took off with an inspiring conversation with Ms. Preeti Gupta - Group Executive President, Group HR, Aditya Birla Group, where she candidly shared her journey as a leader in one of India's largest corporations.

The latter part of the celebration included the launch of the logo - AARYA for Women's Employee Resource Group, an initiative dedicated to make TBSPL an inclusive workplace. The launch was followed by a slew of vibrant performances by women employees from across locations.

The week ahead witnessed an interaction with Ms. Kristie Keast – Chief People Officer, BlueScope Steel – where she shared her thoughts on challenging the stereo types in her professional journey and the roadmap of Inclusion and Diversity globally at BlueScope Steel.

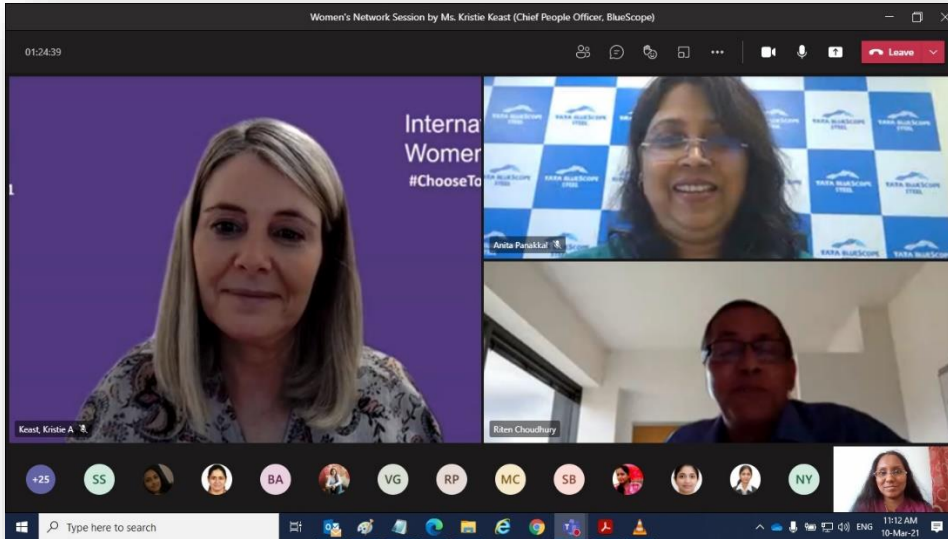
In addition to the above, *Gender Sensitization Workshops* were held across organization covering all officers. The company also conducted a workshop on Myer Briggs Type Indicator for a group of women employees. This was with a view to provide the women employees insights about their own personality type and make them more effective in the organization.



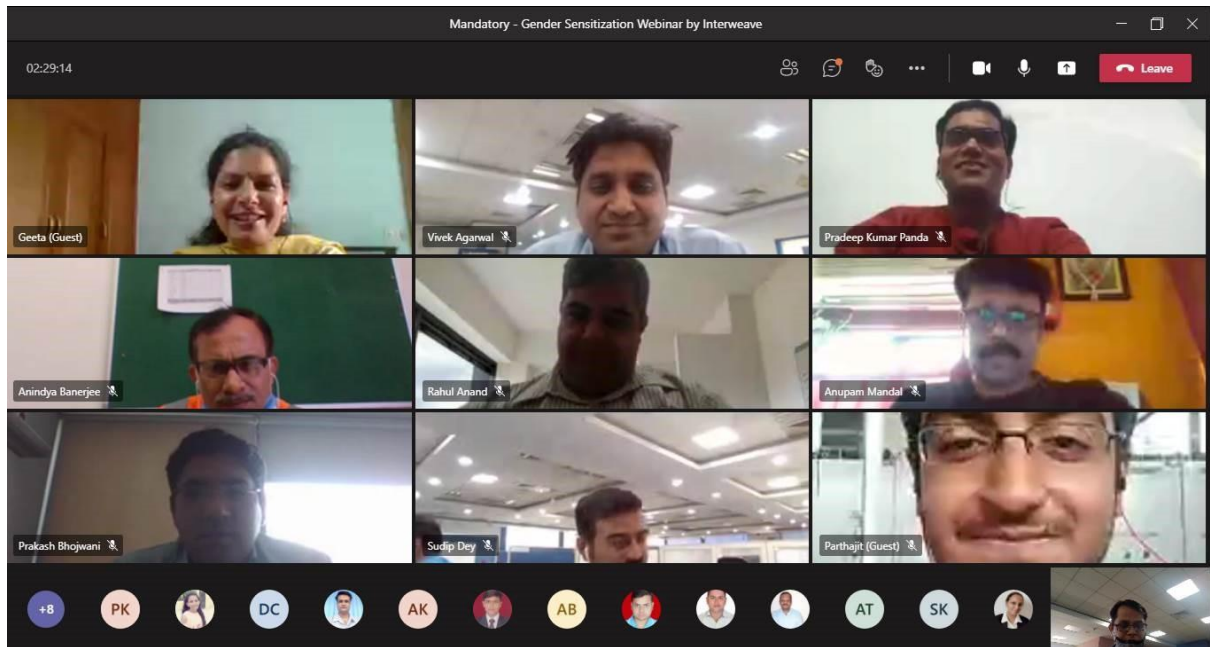
A few glimpses of the celebrations:



In conversation with Ms. Preeti Gupta



In conversation with Ms. Kristie Keast



Gender Sensitization Workshop in Progress

Performances by our TBSPL Divas



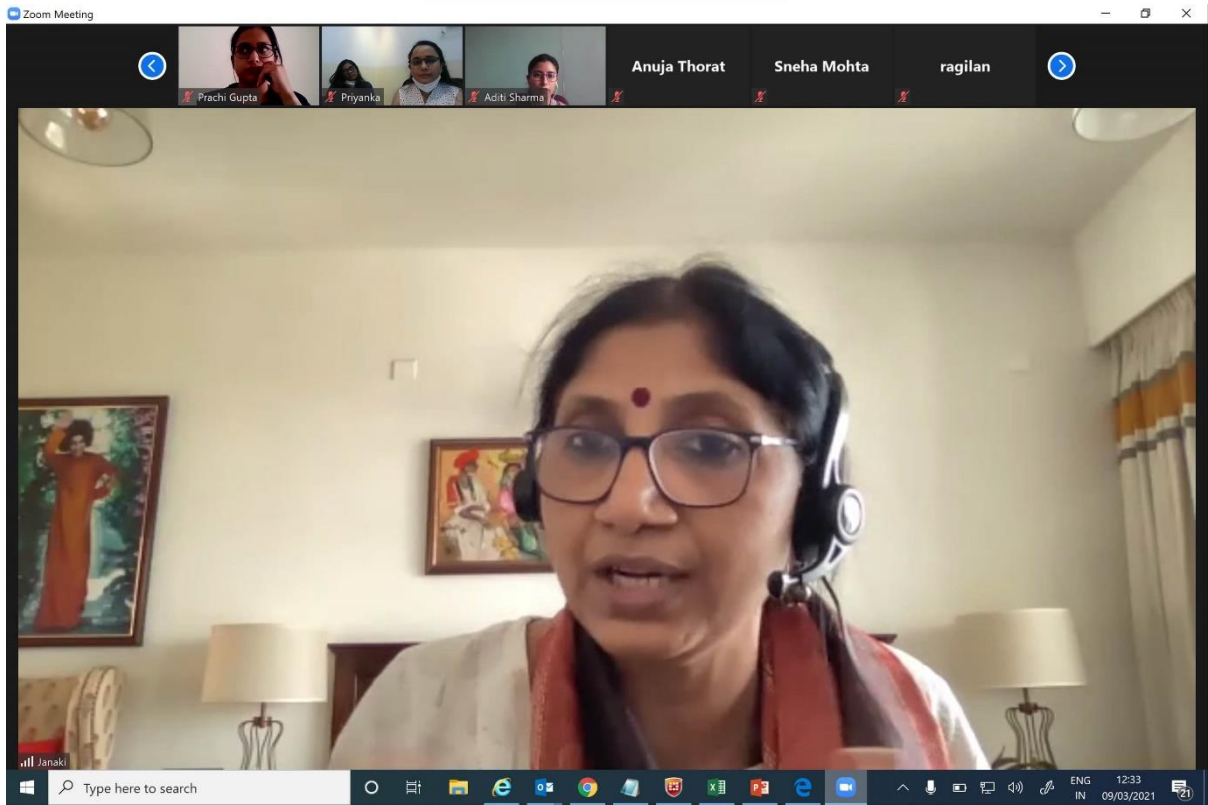
Shared Service Team



JSR Team



Building Solutions, Hinjewadi Team



MBTI Workshop for women