



## **Tata BlueScope Steel participated in India's largest Infrastructure Construction Exhibition - Steel Construction Expo 2022**

### **Key Highlights**

On display were new-age color coated steel solutions with green and sustainable credentials with many firsts:

- TBS received GRIHA (Green Rating for Integrated Habitat Assessment) product certification in Metal Coated Steel and Color Coated Steel
- COLORBOND® steel recognized by CII Indian Green Building Council (IGBC) as Green Product in Green Building Ratings.
- Published Environmental Product Declaration (EPD) for COLORBOND® steel & ZINCALUME® steel; first of its kind within Product Category

### **14<sup>th</sup> November 2022, Pune**

Tata BlueScope Steel participated in Steel Construction Expo 2022 from **10<sup>th</sup> – 12<sup>th</sup> November** in Hyderabad. This exhibition brought together steel experts across India, giving an excellent opportunity to display company's best-in-class sustainable solutions in colour coated steel through COLORBOND® steel and ZINCALUME® steel; for the who's who of the construction industry.

The expo served as a platform to announce Tata BlueScope Steel's commitment to the environment as the company declared its publishing of the EPD document. EPD transparently reports objective, comparable & third-party verified data about products & services' environmental performances from a lifecycle perspective. Tata BlueScope Steel also received the GRIHA certification; first in the industry for colour coated coils. GRIHA is India's very own rating system jointly developed by TERI and MNRE that analyses the holistic performance of buildings concerning the environment. In addition to that, Tata BlueScope Steel also received the IGBC Certification for green measures considered while manufacturing its products which include production, water conservation, energy-efficiency, building materials used etc.

While sharing his views, Mr. Anoop Kumar Trivedi, Managing Director Tata BlueScope Steel said, "These eco-label certifications will further accelerate Tata BlueScope Steel's efforts towards leadership in sustainability. EPDs, GRIHA and IGBC certifications are an important validation, both for manufacturer to provide transparent data about environmental sustainability of its products and for a responsible customer to make informed purchasing decisions. We are certain that the demand for



environmentally viable/sustainable solutions will increase in the near future, and we are only gearing up in that direction. This expo has helped us spread the word to a wider audience in the last 2-3 days.”

Tata BlueScope Steel has already received the GreenPro Certification for both COLORBOND® steel and ZINCALUME® steel. The company is poised to offer innovative and advanced architectural solutions in steel for a sustainable future.

#### **About Tata BlueScope Steel:**

Tata BlueScope Steel is an equal joint venture between Tata Steel and BlueScope Steel in the field of coated steel, steel building solutions and related building products. The Company operates in the Asia Pacific region. Tata BlueScope Steel maintains high standards in the area of Safety, Health and Environment and has been certified by SGS, for ISO 9001, ISO 14001 & ISO 45001 certifications. Tata BlueScope Steel’s core values are Safety, Trust, Human Dignity and Excellence. The company consistently works towards “*Creating Your New World in Steel!*”

#### **For more information contact:**

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#### **Few Glimpses of the Expo:**



Customers interacting with TaBluvians at the Expo



Mahendra Pingle Dy. GM Tata BlueScope Steel at the Super 7 Segment where he spoke on design optimisation, construction practises, green & sustainability offerings to name a few.