



## National Safety Week Celebrations Kick Off at Tata BlueScope Steel

**Pune, March 04, 2021**

The National Safety Week kicked off in Tata BlueScope Steel today at various locations including plants and sales offices. National Safety Day, celebrated on 4<sup>th</sup> March; seeks to raise awareness about safety, particularly road safety, workplace safety, safety of human health and the environment.

This year's campaign theme is '*Learn from Disaster, prepare for a Safer Future*'.

Safety for Tata BlueScope Steel is part of its value system – engraved strongly in culture and behaviour.

On this occasion, all employees took the safety pledge; reiterating their commitment to 'Zero-Harm'.

Mr. Ajay Rattan, Corporate HSE Chief set the context for the occasion giving insightful data on fatalities caused due to road accidents. His main message was, "Safety begins from home and re-emphasized in schools. One way to reduce road accidents is by bringing more focus and respect towards safety, practiced by parents themselves and taught by teachers as moral behaviour in the early childhood, making them conscious adults." Apart from engaging thoughts, interesting videos and information were shared on safe road practices and defensive driving techniques.

Mr. Riten Choudhury – Managing Director, while sharing his experiences said, "It is extremely critical to be aware of our surroundings while driving. One should avoid unnecessary distractions and speed, thus anticipating what may go wrong due to such behaviour."

HSE (Health, Safety & Environment) initiatives in Tata BlueScope Steel are driven under the aegis of "Jagruti" – an awareness forum spearheaded by dedicated team of in-house experts. The motive is to increase mindfulness amidst employees and their families about ethical safety practices, thus contributing to an entire society at large.

Tata BlueScope Steel is also known for its world class safety practices and advanced technologies implemented at all its project sites, mitigating fatalities and encouraging good construction practices.