



Built for Brilliance

Tata BlueScope Steel's PRISMA®—a 55% Al-Zn alloy pre-painted steel—is set to transform structures into stunning works of art with its enhanced sheen and scratch-resistant durability. Manufactured at Tata Steel's Meramandali and Khopoli plants, PRISMA® combines innovation, aesthetic appeal, and sustainability, making it ideal for modern infrastructure and urban growth. With rigorous quality control and sustainable practices, Tata BlueScope Steel ensures PRISMA® upholds the highest standards of performance while contributing to a greener future.



The PRISMA[®] Advantages



Enhanced Beauty

With vibrant appearance due to its added reflective finish, PRISMA[®] is visually appealing for architectural and design applications, giving your structure an edge with its modern, classy finish.



Improved Corrosion Resistance

PRISMA[®] is a system with protective layers that enhance resistance to corrosion, oxidation, and weathering, extending the lifespan of your application and maintaining its appearance.



Excellent Scratch Resistance

PRISMA[®] scratch-resistant coating minimizes damage, enhancing durability and protecting aesthetics for improved cost-efficiency and lasting performance. It reduces maintenance and repair needs, preserves the roof's structural and visual integrity, and provides long-term sustainability benefits.



High Strength

PRISMA[®] is a specially engineered steel grade perfect for roofing and wall cladding applications, offering exceptional strength tailored for the building and construction sector.



Enhanced Comfort

With better reflectivity built in its paint system, roofing made from PRISMA[®] reduces overall energy consumption especially in warm climates, making environmentally conscious choice for sustainable building design.



Marketed by:

Tata BlueScope Steel Pvt. Ltd.
CIN: U45209PN2005PTC020270
Floor no. 9 & 10, Kalpataru Infinia, Wakdevadi,
Final Plot no. 21, Sub plot no. 3 at CTS no. 15/1
Shivajinagar, Pune - 411003, India.
Tel: +91 2066218000 | Website: www.tatabluescopesteel.com

Note:

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Manufactured at:

Tata Steel Limited
Khopoli Maharashtra

Tata Steel Limited
Meramandali, Odisha

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